

XAVIER UNIVERSITY OF LOUISIANA

Dr. Reynold Verret *President*

September 23, 2022

Councilmember Helena Moreno City Hall, Room 2W40 1300 Perdido Street New Orleans, LA 70112

Councilmember Jean Paul "JP" Morrell City Hall, Room 2W50 1300 Perdido Street New Orleans, LA 70112

Councilmember Joe Giarusso City Hall, Room 2W80 1300 Perdido Street New Orleans, LA 70112 Councilmember Lesli Harris City Hall, Room 2W10 1300 Perdido Street New Orleans, LA 70112

Councilmember Freddie King III City Hall, Room 2W70 1300 Perdido Street New Orleans, LA 70112

Councilmember Eugene J. Green City Hall, Room 2W20 1300 Perdido Street New Orleans, Louisiana 70112

Councilmember Oliver Thomas City Hall, Room 2W60 1300 Perdido Street New Orleans, LA 70112

Dear Members of the City Council of New Orleans:

On behalf of Xavier University of Louisiana, I write to you to share our enthusiastic support of the BioDistrict New Orleans' request for economic development district financing, and urge your vote in favor of the Cooperative Endeavor Agreement (CEA) establishing this financing mechanism between the City of New Orleans and the BioDistrict.

If funded, the BioDistrict will be poised to position New Orleans as a center of excellence in healthcare specialties (e.g. cancer, obesity, neurodegenerative diseases). Xavier shares the BioDistrict's vision to be a hub for healthcare industry anchors, world class research, biotech startups, and small businesses. The job-creating potential of an innovation district is an an important aspect of economic development strategy for the BioDistrict.

We are at the intersection of a once in a generation opportunity to transform not only our city, but our region and to enlarge the space for creative work in our city. It is time for New Orleans to take the lead and strategically invest in ourselves and our future.

Please support the ordinance establishing a CEA between the City Council and the BioDistrict, which provide needed financing for the BioDistrict.

Thank you in advance for supporting the investment into the future of New Orleans.

Respectfully

Reynold Verret President